

LCA FELLOW PROFILE: J. RIC GASS

J. RIC GASS is a founding member and senior shareholder in the Milwaukee law firm of Gass Weber Mullins LLC. He is a Fellow in the American College of Trial Lawyers, a Diplomate in the American Board of Trial Advocates, and a Fellow in the International Society of Barristers. He has been selected as a Master of the Bench for the American Inns of Court and as Senior Counsel in The College of Master Advocates and Barristers and to the Million Dollar Advocates Forum. He is Board Certified by the National Board of Trial Advocacy. Mr. Gass is a Fellow of the Litigation Counsel of America. He has tried more than 270 cases to verdict and is the 2008 President of the LCA Order of Centurions.

Mr. Gass formerly served on DRI's Board of Directors and is a past president of both the Federation of Defense & Corporate Counsel and Lawyers for Civil Justice.

Approximately 75% of his practice is for corporations and insurance carriers with 25% of his practice representing plaintiffs. In his trials on the plaintiff's side Mr. Gass won the largest verdict in the history of the State of Wisconsin: \$104.4 million.

In addition to his active trial practice Mr. Gass has served as an Adjunct Associate Professor of Law at Marquette University Law School and is regularly invited to do ten or more presentations a year at national legal conferences in his specialty area of trial presentation. He has authored more than 30 articles and book chapters and holds an AV rating from Martindale. He has been selected for inclusion in Leading American Attorneys and Who's Who in American Law.

Mr. Gass' practice is national in scope, and he has taken more than 270 cases to verdict, winning close to ninety percent of them. His areas of specialty are catastrophic injury, bad faith, products liability and punitive damages. Mr. Gass has been listed in The Best Lawyers of America for over a decade and has been selected for inclusion in the listing of the top 50 Wisconsin SuperLawyers and in "The Best Lawyers in Milwaukee." He is also a member of the IADC. Mr. Gass' practice includes serving as lead trial counsel, supervising national counsel, trial strategy consultant and as an expert witness for bad faith, legal malpractice and insurance litigation.