

WEDNESDAY, OCTOBER 27, 2010

6:00 p.m. – 8:00 p.m.

Welcome Reception (Casual)  
Hosted by LCA Florida Fellows

8:00 p.m.

*American Academy of Alternative Dispute Resolution Dinner  
Café & Bar Lurcat  
(AADR Institute Co-Founders)*

THURSDAY, OCTOBER 28, 2010 (Business Casual Attire)

7:00 a.m.

Registration/Breakfast  
Sponsored by Encore Discovery Solutions

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8:20 a.m.

Welcome and Introduction

G. Steven Henry  
LCA Executive Director and General Counsel  
New York, New York

Jack M. Williams, LCA President 2009-2010  
Womble Carlyle Sandridge & Rice, PLLC  
Atlanta, Georgia

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8:30 a.m.

JURY SELECTION

“The Opening of Your Closing Argument”

Kent M. Adams  
Lewis Brisbois Bisgaard & Smith, LLP  
Houston, Texas

Angela Abel  
DecisionQuest  
Atlanta, Georgia

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9:45 a.m.

Refreshment Break  
Sponsored by DecisionQuest

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10:00 a.m.

OPENING STATEMENTS

“Opening Juror Values/Views and Embedding Your Story”

Stephen D. Heninger  
Heninger Garrison Davis, LLC  
Birmingham, Alabama

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11:15 a.m.

EXPERT EXAMINATION

“Cross Examination of Experts; an Exercise in Wordsmithing”

Cecilie M. Loidolt  
Meagher & Geer, P.L.L.P  
Minneapolis, Minnesota

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12:00 p.m.

Lunch and Networking  
Sponsorship available

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1:30 p.m.

ADR PANEL – MEDIATION

“Mediation Advocacy: How to Get the Best Results for Your Client at Mediation”

Guy O. Kornblum  
Guy Kornblum & Associates  
San Francisco, California

Fern H. Singer  
Watterson & Singer P.C.  
Birmingham, Alabama

E. Richard Kennedy  
Kennedy Wronko Kennedy  
Montville, New Jersey

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3:00 p.m.

Refreshment Break  
Sponsorship available

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3:15 p.m.

APPEALS

“Outside the Box: Heading Off or Preparing for the Appeal Long Before the Verdict Comes In”

Susan Ford Robertson  
The Robertson Law Group, L.L.C.  
Kansas City, Missouri

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4:15 p.m.

Closing Remarks

Jack M. Williams, LCA President 2010-2011  
Womble Carlyle Sandridge & Rice, PLLC  
Atlanta, Georgia

- 6:30 p.m.           Cocktail Reception (Cocktail Attire, Black Tie Optional)  
Sponsorship available
- 7:15 p.m.           Induction of Fellows Dinner (Cocktail Attire, Black Tie Optional)
- “The Responsibility of an Honor”
- Keynote Speaker  
                          J. Ric Gass  
                          Gass Weber Mullins LLC  
                          Milwaukee, Wisconsin
- Response to the Charge

**FRIDAY, OCTOBER 29, 2010 (Business Casual Attire)**

- 7:00 a.m.           Breakfast  
Sponsorship available
- Breakfast meeting of Fellow Selection Committee members*

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- 8:20 a.m.           Announcements
- Jack M. Williams, LCA President 2009-2010  
                          Womble Carlyle Sandridge & Rice, PLLC  
                          Atlanta, Georgia

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- 8:30 a.m.           ADR PANEL – ARBITRATION
- “The Ins and Outs of Arbitration: Getting it Right”
- Andrew J. Goodman  
                          Garvey Schubert Barer  
                          New York, New York
- David Barmak  
                          Mintz Levin Cohn Ferris Glovsky and Popeo, P.C.  
                          Washington, D.C.
- Dennis A. Estis  
                          Greenbaum, Rowe, Smith & Davis LLP  
                          Woodbridge, New Jersey

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- 9:20 a.m.           TRIAL PRESENTATION
- “How to De-Mystify Science and Use Expert Witnesses to Maximum  
                          Advantage”

Gillian W. Thackray  
Covington & Burling LLP  
San Francisco, California

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10:10 a.m. Refreshment Break  
Sponsorship available

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10:25 a.m. CLOSING ARGUMENTS  
  
“Best Chance to Grab the Hearts and Minds of a Jury”  
  
Kevin F. Berry  
Duane Morris LLP  
Philadelphia, Pennsylvania

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11:15 a.m. ETHICS  
  
“Ethics in the Business of Law in the Twenty First Century: Rule 7.2 and Its Expanding Tolerance”  
  
Jayne Navarre  
Law Gravity  
Key West, Florida  
  
G. Steven Henry  
LCA Executive Director and General Counsel  
New York, New York  
  
(To be followed by open lunch presentation  
“Marketing Your Practice in a Down Economy”)

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12:10 p.m. Closing Remarks  
  
Jack M. Williams, LCA President 2009-2010  
Womble Carlyle Sandridge & Rice, PLLC  
Atlanta, Georgia

12:20 p.m. OPEN LUNCH  
  
“Marketing Your Practice in a Down Economy”  
  
Jayne Navarre  
Law Gravity  
Key West, Florida