



2016 FALL CONFERENCE & CELEBRATION OF FELLOWS

WEDNESDAY, OCTOBER 19, 2016

6:00 – 8:00 PM Welcome Reception (Conference Attendees and Guests)
Oceanfront Lawn
Sponsored by Expert440
(*Business Casual*)

THURSDAY, OCTOBER 20, 2016

7:00 AM Breakfast (Conference Attendees Only)
Oceanfront Lawn
Sponsored by Bentham IMF, DecisionQuest, Elliott Davis Decosimo and Millnet, an Advanced Discovery Company

7:00 AM – 3:00 PM Registration
Salon I Foyer

8:00 AM Welcome and Introduction
Salon I
(*Business Casual*)

G. Steven Henry
LCA Executive Director and General Counsel
New York, New York
Seaside, Florida

Karen F. Green, 2016 LCA President
Wilmer Cutler Pickering Hale and Dorr LLP
Boston, Massachusetts

8:15 AM *But Your Honor, He's an Illegal!*
Benny Agosto, Jr.
Abraham, Watkins, Nichols, Sorrels, Agosto & Friend
Houston, Texas

9:15 AM *The Business We've Chosen: What Trial Lawyers Do Really Matters*
Michael A. Petrucci
Petrucci & Osher, Attorneys at Law
Fort Lauderdale, Florida

10:15 AM Refreshment Break
Salon I Foyer
Sponsored by the Diversity Law Institute

10:35 AM *Litigation Funding: What It Is and How Lawyers and Clients Use It to Mitigate Risk and Increase Firm Profits*
James A. Batson
Bentham IMF
New York, New York

THURSDAY, OCTOBER 20, 2016

11:35 AM *Legal Marketing and Ethics, Part 2: 60 Ideas in 60 Minutes*
Ross Fishman
Fishman Marketing, Inc.
Highland Park, Illinois

12:35 PM Lunch and Networking (Conference Attendees Only)
Oceanfront Lawn
Sponsored by the Diversity Law Institute

1:50 PM *The Art and Science of Convincing Expert Testimony*
Michael D. Ehrenstein
Ehrenstein Charbonneau Calderin
Miami, Florida
Sharon P. Hamrick
Elliott Davis Decosimo
Chattanooga, Tennessee
D. Michael Costello
Elliott Davis Decosimo
Chattanooga, Tennessee

2:50 PM Presentation of the Peter Perlman Service Awards
Closing Remarks
G. Steven Henry
Karen F. Green

3:00 PM Meeting of the Complex Commercial Litigation Institute (CCLI)
Santa Maria I

3:00 PM Intellectual Property Institute (IPI) Reception
Santa Maria II

6:30 PM New Inductee Group Photo (New Inductees Only)
Salon I Foyer
(*Black Tie*)

7:00 – 10:00 PM Celebration of Fellows Gala (Conference Attendees and Guests)
Featuring *The Royals*
Salon II
(*Black Tie*)

FRIDAY, OCTOBER 21, 2016

7:00 AM Breakfast (Conference Attendees Only)
Talbot Colonnade
Sponsored by Bentham IMF, DecisionQuest, Elliott Davis Decosimo and Millnet, an Advanced Discovery Company

8:00 AM Announcements
Salon I
(*Business Casual*)

Karen F. Green

THE GREAT ENGINE
Presented by Faculty of the Trial Law Institute

8:15 AM *Overview, The Great Engine*

J. Ric Gass, 2012 LCA President, Trial Law Institute Life Dean
Gass Weber Mullins LLC
Milwaukee, Wisconsin

8:25 AM *Witness Preparation*

Amy T. Forbis
Bennett Bigelow & Leedom, P.S.
Seattle, Washington

9:05 AM *The Ethics of Witness Preparation*

Barbara A. Zurek
Meagher & Geer, P.L.L.P.
Minneapolis, Minnesota

9:25 AM *Direct Examination*

David J. Turek
Gass Weber Mullins LLC
Milwaukee, Wisconsin

10:30 AM Refreshment Break
Salon I Foyer
Sponsored by the Trial Law Institute

10:50 AM *Cross-Examination*

J. Ric Gass

John P. Buckley
Nixon Peabody LLP
Chicago, Illinois

12:00 PM *Trial Facts and Closing Summary, The Great Engine*

J. Ric Gass

12:35 PM Presentation of the President's Cup
Closing Remarks

G. Steven Henry
Karen F. Green

END OF PROGRAM