



2023 Spring Retreat

SUNDAY, APRIL 23, 2023

6:00 PM– 8:00 PM Welcome Dinner (Conference Attendees and Guests)
Dinner and Bonfire on the Beach at WaterColor Inn & Resort
Sponsored by Gray Ice Higdon, PLLC
(Resort Casual)

MONDAY, APRIL 24, 2023

7:00 AM Breakfast (Conference Attendees Only)
Boat House

7:00 AM – 1:30 PM Registration
Lake House

8:00 AM Welcome and Introduction
Lake House (Resort Casual)

G. Steven Henry
LCA Executive Director and General Counsel
Seaside, Florida
New York, New York

Adam Arceneaux, 2023 LCA President
Ice Miller LLP
Indianapolis, Indiana

8:10 AM *The Continuing Relevance of The Erie Doctrine*
Joseph C. Blanton, Jr.
Blanton, Nickell, Collins, Douglas & Hanschen, LLC
Sikeston, Missouri

9:10 AM *25 Top Litigation-Marketing and Ethics Ideas for 2023*
Ross Fishman
Fishman Marketing, Inc.
Highland Park, Illinois

10:00 AM Refreshment Break

10:20 AM *Taking the “Expert” Expert Deposition & Challenging Opinions: “The Play’s the Thing”*
Kevin C. Mayer
Logan Mayer LLP
San Francisco, California

MONDAY, APRIL 24, 2023

11:20 AM *Jury Selection Dance Moves Including Very Smart and Very Dumb Social Media Searches*

James B. Ewbank, II
Cokinos Young
Austin, Texas

12:10 PM Lunch and Networking (Conference Attendees Only)
Boat House
Sponsored by Elliot Davis LLC

1:00 PM *Navigating Daubert: Keys to Successful Challenges and Defenses*

Adam Arceneaux, Moderator Ice Miller LLP Indianapolis, Indiana	Nicholas J. Pacitti Elliott Davis LLC Charleston, South Carolina
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Misty L. Decker
Elliott Davis LLC
Franklin, Tennessee

2:00 PM *The Scariest Seminar You Will Ever Attend: Cybersecurity, Data Breaches and Your Law License*

Scott A. Mager
Mager Parúas, LLC
Hollywood, Florida

2:50 PM Closing Remarks

G. Steven Henry
LCA Executive Director and General Counsel

6:00 – 9:00 PM Cocktails and Dinner (Conference Attendees and Guests)
Fish Out of Water Restaurant
(*Resort Casual*)

TUESDAY, APRIL 25, 2023

7:00 AM Breakfast (Conference Attendees Only)
Boat House
Sponsored by Fishman Marketing

7:00 AM – 1:30 PM Registration
Lake House

8:00 AM Welcome and Introduction
Lake House (*Resort Casual*)

G. Steven Henry
Adam Arceneaux, 2023 LCA President

TUESDAY, APRIL 25, 2023

8:20 AM *Diversity, Equity & Inclusion: The Inconvenient Truths*
William A. Delgado
DTO Law
Los Angeles, California

9:20 AM *Crisis Management for Litigators: Lessons from the Frontline*
Allegra J. Lawrence-Hardy
Lawrence & Bundy LLC
Atlanta, Georgia

10:20 AM *The Bulldog Guide to Winning a Business Divorce Case*
Terrance W. Moore
Hellmuth & Johnson
Minneapolis, Minnesota

11:10 AM Refreshment Break

11:30 AM *Strategies for Unfair Competition Litigation*
Thomas Anthony Swafford
Swafford Law
Nashville, Tennessee

12:30 PM *Powerful and Persuasive Cross-Examination*
Benjamin K. Riley
Bartko, Zankel, Bunzel & Miller, A Professional Law Corporation
San Francisco, California

1:20 PM Closing Remarks

G. Steven Henry
LCA Executive Director and General Counsel

END OF PROGRAM



Be Green. Please recycle your name badge by leaving it at your seat or at the registration desk.