



2017 Fall Conference & Celebration of Fellows

WEDNESDAY, OCTOBER 18, 2017

6:00 – 8:00 PM Welcome Reception (Conference Attendees and Guests)
Ocean Palm Court
(*Dressy Casual*)
Sponsored by Hightower, Stratton, Novigrod & Kantor

THURSDAY, OCTOBER 19, 2017

7:00 AM Breakfast (Conference Attendees Only)
Ocean View Ballroom
Sponsored by the Trial Law Institute

7:00 AM – 3:00 PM Registration
Astor Ballroom Pre-Function

8:00 AM Welcome and Introduction
Astor Ballroom IV & V
(*Business Casual*)

G. Steven Henry
LCA Executive Director and General Counsel
New York, New York
Seaside, Florida

Rusty Hardin, 2017 LCA President
Rusty Hardin & Associates, LLP
Houston, Texas

8:15 AM Overview, *Themes and Stories: Combining Creativity and Analysis to Create a Winning Trial Technique*
Presented by Faculty of the Trial Law Institute

Joseph M. Fasi II
Gass Weber Mullins LLC
Miami, Florida

8:25 AM *Trying Cases to Win: Laying a Foundation*

Lea Carol Owen
Baker, Donelson, Bearman, Caldwell & Berkowitz, PC
Nashville, Tennessee

9:00 AM *The Hard Work of Sitting*

Joseph M. Fasi II

9:45 AM *All Good Trial Lawyers Tell Stories: Telling the Story That Sticks*

Kenneth J. DeMoura
DeMoura|Smith LLP
Boston, Massachusetts

THURSDAY, OCTOBER 19, 2017

10:15 AM	Refreshment Break Astor Ballroom Pre-Function Sponsored by Heninger, Garrison & Davis, LLC
10:35 AM	<i>Professor Railton Was Right: Using the Lessons from Charlottesville</i> Joseph C. Blanton, Jr. Blanton, Nickell, Collins, Douglas & Hanschen, LLC Sikeston, Missouri
11:10 AM	<i>Juror's Rights</i> Michael A. Petruccelli Petruccelli & Osher, Attorneys at Law Fort Lauderdale, Florida
11:45 AM	<i>From Soup to Nuts: Essential Lessons in Developing Themes and Conveying Stories</i> Faculty of the Trial Law Institute
12:35 PM	Lunch and Networking (Conference Attendees Only) Ocean View Ballroom Sponsored by BestTrialExperts.com
1:50 PM	<i>Artificial Intelligence and the Future of Law and Ethics</i> Ross Fishman Fishman Marketing, Inc. Highland Park, Illinois
2:50 PM	Closing Remarks Rusty Hardin
3:00 PM	Meeting of the International Academy of Alternative Dispute Resolution (IAADR) Astor Ballroom II
3:00 PM	Meeting of the Complex Commercial Litigation Institute (CCLI) Astor Ballroom I
6:00 PM	New Inductee Group Photo (New Inductees Only) Ocean Palm Court Stairs (<i>Black Tie</i>)
Immediately Following New Inductee Group Photo	New Inductee Cocktail Reception (New Inductees and Guests) Ocean View Terrace (<i>Black Tie</i>)
7:00 – 10:00 PM	Celebration of Fellows Gala (Conference Attendees and Guests) Ocean View Ballroom & Terrace (<i>Black Tie</i>) Featuring CK Band Entertainment Sponsored by Girardi Keese New Inductee Toast Sponsored by Welter Law Firm, P.C.

FRIDAY, OCTOBER 20, 2017

7:30 AM Breakfast (Conference Attendees Only)
Ocean View Ballroom
Sponsored by the Diversity Law Institute

8:30 AM Announcements
Presentation of the Peter Perlman Service Awards
Astor Ballroom IV & V
(Business Casual)
G. Steven Henry
Rusty Hardin

8:45 AM *Your "Guy" Did It Wrong: Countering the Plaintiff's Financial Damages*

Marguerite S. Willis Nexsen Pruet Columbia, South Carolina	Sharon P. Hamrick Elliott Davis Chattanooga, Tennessee
D. Michael Costello Elliott Davis Chattanooga, Tennessee	Brent A. McDade Elliott Davis Chattanooga, Tennessee

9:45 AM *Building Relationships with Winning Voir Dire Concepts, Developments, and Techniques*

Jerald P. Block Block Law Firm APLC Thibodaux, Louisiana	James S. Crockett, Jr. Spilman Thomas & Battle, PLLC Charleston, West Virginia
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10:45 AM Refreshment Break
Astor Ballroom Pre-Function
Sponsored by Lawson Lundell LLP

11:05 AM *How a Mediator Approaches Mediation: Tips for the Advocate*
Roger W. Clark
Roger Clark Mediation & Settlement
Los Angeles, California

12:05 PM *The Next Step on the Road to True Civility: Embracing Our Shared Humanity*
Donald A. Blackwell
Bowman and Brooke LLP
Coral Gables, Florida

12:10 PM Closing Remarks
G. Steven Henry
Rusty Hardin

END OF PROGRAM



Be Green. Please recycle your name badge by leaving it at your seat or at the registration desk.